



## AGREEMENT MADE BETWEEN

CONTRACT NO. REV. 1091-54012-2

DATE PRINTED 09/14/12

PAGE

**WWJ-TV** 26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

AND

WWJ-TV

			110		
340294	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 340	Î.	NCY AND ADVERTISER)	Cancellation Notice
NAME	THREE POINT MEDIA	C/O MUNDY	MDSCC - SUPREME COURT		Required
AND	1322 G St SE Ste 2	2	606 Townsend St		Announcement 28 days
ADDRESS	Washington	DC 20003-3021	Lansing MI	48933-2313	prior notice
	USA		USA		
CONTACT	BOBBY MUSHROE		PRODUCTMDSCC EST#160	7	_
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO. 1607	PRODUCT 1300 CODE		

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/11/12 AND ENDING 09/17/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to

thnicity.		SPOTS	TIN				om CBS Television Stations or its Stations that	TOTAL		TOTAL VALUE(1)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(I)
1	01111	4	06:57A	09:00A	30S	09/11/12-09/14/12	CBS THIS MORNING	4	125.00	500.00
222.50								1	125.00	125.00
2	10000	1	06:57A	09:00A	30S	09/17/12-09/17/12	CBS THIS MORNING	_	125.00	123.00
3	1.	1	09:00A	11:00A	30s	09/15/12-09/15/12	CBS NEWS SATURDAY MORNING	1	275.00	275.00
					200	00/11/12 00/13/13	THE STEVE HARVEY SHOW	2	200.00	400.00
4	01010	2	09:00A	09:58A	305	09/11/12-09/13/12	THE STEVE MAKVET SHOW		1883.431	
5	10000	1	09:00A	09:58A	30s	09/17/12-09/17/12	THE STEVE HARVEY SHOW	1	200.00	200.00
			10 573	12:00N	30s	09/11/12-09/14/12	THE PRICE IS RIGHT	4	500.00	2000.00
6	01111	4	10:57A	12:00N	303	03/11/12 03/11/12				
7	10000	1	10:57A	12:00N	30s	09/17/12-09/17/12	THE PRICE IS RIGHT	1	500.00	500.0
8	.1111	4	12:30P	01:30P	30s	09/11/12-09/14/12		4	500.00	2000.0
0	.1111				2000					
9	1	1	12:30P	01:30P	30S	09/17/12-09/17/12		1	500.00	500.0
					-			4	500.00	2000.0
10	.1111	4	01:30P	02:00P	305	09/11/12-09/14/12			300.00	200010
11	1		01:30P	02:00P	30S	09/17/12-09/17/12		1	500.00	500.0
			tentoressent							
12	01111		03:00P	03:58P	30s	09/11/12-09/14/12	RACHAEL RAY	4	250.00	1000.0
			1 03:00P	03:58P	30s	09/17/12-09/17/12	RACHAEL RAY	1	250.00	250.0
13	10000		1 03:00P	VJ. JOF	303					
14	00101	22 3 3 30	2 04:58P	05:58P	30S	09/12/12-09/14/12	DR. PHIL	3	400.00	800.0

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



NAME

AND

**ADDRESS** 

CONTACT

USA



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**WWJ-TV** 

CONTRACT NO. REV. 1091-54012-2

2

**Cancellation Notice** 

Announcement 28 days

DATE PRINTED 09/14/12

Required

prior notice

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034 AND

VT-LWW

PAGE

ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 340689 340294

MDSCC - SUPREME COURT THREE POINT MEDIA C/O MUNDY 606 Townsend St

1322 G St SE Ste 2

MI 48933-2313 DC 20003-3021 Lansing Washington USA

PRODUCTMDSCC EST#1607 BOBBY MUSHROE

PRODUCT 1300 AGENCY EST. NO. Maggie McWilliams LOCAL CODE SALESPERSON 1607 Pol

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/11/12 AND ENDING 09/17/12

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NO. WEEKS:

ricity.		SPOTS		ME		EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
М	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PHOGRANIS	200011		
15	10000	1	04:58P	05:58P	30S	09/17/12-09/17/12	DR. PHIL	1	400.00	400.00
16	00101	2	11:35P	12:37A	30s	09/12/12-09/14/12	DAVID LETTERMAN	2	700.00	1400.00
17	1.	1	11:02P	12:02A	30s	09/15/12-09/15/12	CRIMINAL MINDS 1	1	800.00	800.00
18	1.	1	01:02A	02:02A	30S	09/15/12-09/15/12	COLD CASE	1	300.00	300.0
19	1	1	11:02P	12:02A	30S	09/16/12-09/16/12	CSI:MIAMI 2	1	800.00	800.0
20	1	1	01:02A	02:02A	30S	09/16/12-09/16/12	LEVERAGE	1	300.00	300.0
21	1.	1	08:58P	10:00P	30S	09/15/12-09/15/12	CRIME TIME SATURDAY  Total Contract:	1 39		1600.0 16650.0
							Billing Summary ——	-		_
						Jul	Aug Sep .00 16650.00		Total 16650.00	
					Qtr	3-12 .00	.00 18850.00	GF	RAND TOTAL	1
					1				16650.00	
				1						
				1						
			1	1		1	1		1	1

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